

GRAMEX DRINKS



WE ARE A LEADING MANUFACTURER OF
NON-ALCOHOLIC BEVERAGES IN
CENTRAL EUROPE.



GRAMEX PRODUCT RANGE

Name of product	MOQ per unit	volume (ml)	EAN / bottle	Shelf life (months)	bottles in shrink	shrinks on pallet	Shelf life (months)
Vitalade Sports Drink - Wild strawberry - with sugar - 0,7 litre	1 pallet	700	5998760908023	12 months	12	70	12 months
Vitalade Sports Drink - Multifruit - with sugar - 0,7 litre	1 pallet	700	5998760908047	12 months	12	70	12 months
Vitalade Sports Drink - Lemon - with sugar - 0,7 litre	1 pallet	700	5998760908054	12 months	12	70	12 months
Vitalade ZERO with L-carnitine - Cranberry - sugar free - 0,7 litre	1 pallet	700	5998760908061	12 months	12	70	12 months
Vitalade ZERO with L-carnitine - lemon-lime - sugar free - 0,7 litre	1 pallet	700	5998760908078	12 months	12	70	12 months
Vitalade Functional ZERO with BCCA, stevia, magnesium, vitamins B6 and E and L-carnitine - sugar free - cactus kiwi & lime - 1 litre	1 pallet	1000	5998760908085	12 months	6	125	12 months
Vitalade Functional ZERO with Collagen, L-carnitine and hyaluronic acid - strawberry - sugar free - 1 litre	1 pallet	1000	5998760908092	12 months	6	125	12 months
Funny Bunny Kids' Drink with 12% fruit content, vitamins and sugar - yellow fruits - 0,33 litre	5 pallets	330	5998760908108	12 months	12	108	12 months
Funny Bunny Kids' Drink with 12% fruit content, vitamins and sugar - red fruits - 0,33 litre	5 pallets	330	5998760908115	12 months	12	108	12 months
Sconto non carbonated soft drink with 1% fruit content - sugar free - apple - 2 litre	11 pallets	2000	5998760908122	12 months	6	64	12 months
Sconto non carbonated soft drink with 1% fruit content - sugar free - apple & pear - 2 litre	11 pallets	2000	5998760908139	12 months	6	64	12 months
Sconto non carbonated soft drink with 1% fruit content - sugar free - multifruit - 2 litre	11 pallets	2000	5998760908146	12 months	6	64	12 months
Sconto non carbonated soft drink with 1% fruit content - sugar free - peach - 2 litre	11 pallets	2000	5998760908153	12 months	6	64	12 months
Sconto flavoured syrup - orange - 2 litre	11 pallets	2000	5998760908160	12 months	6	64	12 months
Sconto flavoured syrup - strawberry - 2 litre	11 pallets	2000	5998760908177	12 months	6	64	12 months
Sconto Premium fruit syrup with 50% fruit content and sugar - raspberry - 0,7 litre	3 pallets	700	5998760908184	12 months	12	70	12 months
Sconto Premium fruit syrup with 50% fruit content and sugar - orange - 0,7 litre	3 pallets	700	5998760908191	12 months	12	70	12 months
Sconto Premium fruit syrup with 50% fruit content and sugar - strawberry - 0,7 litre	3 pallets	700	5998760908207	12 months	12	70	12 months
Sconto Premium ZERO fruit syrup with 50% fruit content - sugar free - raspberry - 0,7 litre	3 pallets	700	5998760908214	12 months	12	70	12 months
Sconto Premium ZERO fruit syrup with 50% fruit content - sugar free - orange - 0,7 litre	3 pallets	700	5998760908221	12 months	12	70	12 months
Sconto Premium ZERO fruit syrup with 50% fruit content - sugar free - mango - 0,7 litre	3 pallets	700	5998760908238	12 months	12	70	12 months
Sconto Lemon with 40% fruit content - 1 litre	6 pallets	1000	5998760908245	8 months	6	125	8 months

ABOUT US

We are a leading manufacturer of non-alcoholic beverages in Central Europe. We have an annual turnover of 30 million euros and produce over 80 million bottles per year.

Our modern production facility is located close to Budapest from where we supply the market throughout Central Europe.

We have five production lines including two aseptic lines on which we can manufacture drinks without using preservatives.

OUR COMMITMENT TO TECHNOLOGY

Our modern production technology and know-how place us at the cutting edge of beverage production and retailers choose us for our ability to consistently provide great tasting, high quality beverages.

Our production is certified by IFS Food Standard.



OUR VALUES

Our values of customer service, quality, value for money, flexibility and fairness are fundamental to how we think, act and drive forward our business.



OUR PRODUCT RANGE

Our product range includes fruit drinks, iced tea, flavoured water, carbonated drinks, sports drinks, energy drinks, kids' drinks and fruit syrups. All our products are packaged in plastic bottles which can be fully recycled.

OUR PASSION FOR OUR OWN BRANDS

We manufacture our own brands including Vitalade, Sonto and Funny Bunny.



SPORTS DRINK OF THE YEAR 2024

2024 SPORTS DRINK OF THE YEAR - JUST CLEAR AWARD

In 2024, Hungary's prestigious **Just Clear Award Gala** was once again held, honouring the nation's top fitness and lifestyle professionals, products, and public figures.

The award not only recognises **Vitalade's 25 years of pioneering excellence** in the category but also highlights the outstanding performance of the two new 1 litre Vitalade functional beverages.



THE VITALADE STORY

Vitalade isn't just a sports drink; **it's a revolution born on the fields of Hungary.** Founded by a visionary Hungarian sportsperson, the inspiration for Vitalade came from the USA.

Recognising a gap in the Hungarian market, this energising beverage **was launched in 1999**, initially captivating athletes with its potent powder form and refreshing flavours of orange and lemon.

VITALADE WORLD IN NUMBERS

2 million

bottles sold per year

25 years

serving the sporting community

number 1

sports drinks in Hungary

Vitalade Sports Drinks - 0,7 litre

Key Attributes:

Contains sugar | All the benefits of vitamin B and folic acid | Top flavours: multifruit, wild strawberry

VITALADE LEMON



Keeps you hydrated with a citrus experience and an invigorating burst of juicy lemon flavour.

Average nutritional values	per 100 ml		
Energy	85 kJ / 20 kcal		
Fat	0 g		
- of which saturated fatty acids	0 g		
Carbohydrate	4,8 g		
- of which sugars	4,7 g		
Protein	0 g		
Salt	<0,01 g		
Average vitamins	per 100 ml		
Niacin	2,7	mg	17%
Pantothenic acid	0,9	mg	15%
Vitamin B6	0,3	mg	21%
Vitamin B1	0,21	mg	19%
Folic acid	30	µg	15%
Biotin	22,5	µg	45%

Tastes great with a vibrant blend of refreshing and exotic fruit flavours.

Average nutritional values	per 100 ml		
Energy	104 kJ / 24 kcal		
Fat	0 g		
- of which saturated fatty acids	0 g		
Carbohydrate	5,9 g		
- of which sugars	5,6 g		
Protein	<0,5 g		
Salt	<0,01 g		
Average vitamins	per 100 ml NRV*%		
Niacin	2,7	mg	17%
Pantothenic acid	0,9	mg	15%
Vitamin B6	0,3	mg	21%
Vitamin B1	0,21	mg	19%
Folic acid	30	µg	15%
Biotin	22,5	µg	45%

VITALADE MULTIFRUIT



VITALADE WILD STRAWBERRY



Hydrates you with the deeply refreshing taste of wild strawberries.

Average nutritional values	per 100 ml		
Energy	85 kJ / 20 kcal		
Fat	0 g		
- of which saturated fatty acids	0 g		
Carbohydrate	4,8 g		
- of which sugars	4,7 g		
Protein	0 g		
Salt	<0,01 g		
Average vitamins	per 100 ml NRV*%		
Niacin	2,7	mg	17%
Pantothenic acid	0,9	mg	15%
Vitamin B6	0,3	mg	21%
Vitamin B1	0,21	mg	19%
Folic acid	30	µg	15%
Biotin	22,5	µg	45%

Vitalade ZERO Sports Drinks with L-Carnitine - 0,7 litre

Key Attributes:

No added sugar | 1.500mg L-Carnitine | A powerhouse drink that hydrates and energises without the sugar

VITALADE ZERO CRANBERRY



Average nutritional values	per 100 ml
Energy	3 kJ / 1 kcal
Fat	0 g
- of which saturated fatty acids	0 g
Carbohydrate	0 g
- of which sugars	0 g
Protein	0 g
Salt	0,01 g

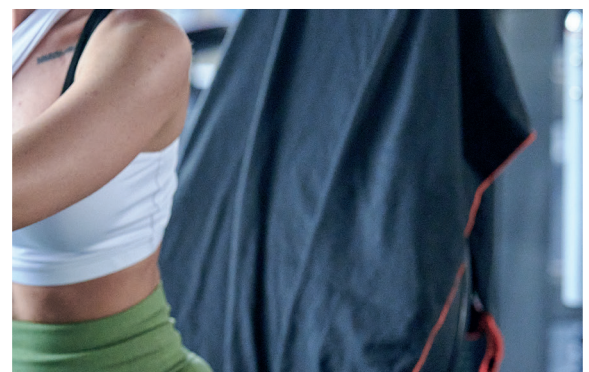
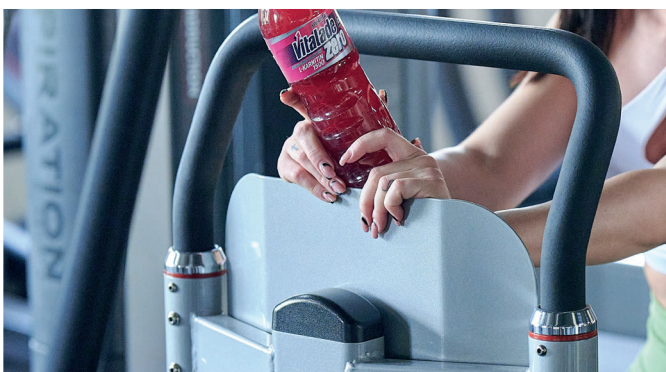
Hydrates with the unique taste of cranberries.

VITALADE ZERO LEMON-LIME



Average nutritional values	per 100 ml
Energy	3 kJ / 1 kcal
Fat	0 g
- of which saturated fatty acids	0 g
Carbohydrate	0 g
- of which sugars	0 g
Protein	0 g
Salt	0,01 g

A thirst quenching citrus combination guaranteed to refresh and give you that needed energy boost.



Vitalade Functional Drinks - 1,0 litre

VITALADE COLLAGEN WITH L-CARNITINE AND HYALURONIC ACID: STRAWBERRY FLAVOUR 1 LITRE



Average nutritional values	per 100 ml
Energy	12 kJ / 3 kcal
Fat	0 g
- of which saturated fatty acids	0 g
Carbohydrate	<0,5 g
- of which sugars	0 g
Protein	0,5 g
Salt	<0,01 g
Vitamin C	80 mg 100% NRV*

This drink gives you the benefits of collagen and hyaluronic acid which include better skin and hair condition, more energy and healthier teeth and nails.

Key Attributes:

1000mg BCAA | 6000mg collagen | 1000mg L-carnitine | 100mg hyaluronic acid
80mg vitamin C | Sweetened with stevia and sucralose | Completely sugar free

VITALADE BCAA WITH MAGNESIUM, VITAMINS B6 AND E AND L-CARNITINE: PRICKLY-PEAR, KIWI & LIME FLAVOUR 1 LITRE

Average nutritional values	per 100 ml		
Energy	3 kJ / 1 kcal		
Fat	0 g		
- of which saturated fatty acids	0 g		
Carbohydrate	0 g		
- of which sugars	0 g		
Protein	0,1 g		
Salt	0,12 g		
Average vitamins/minerals	per 100 ml NRV*%		
Niacin	2,4	mg	15%
Vitamin E	1,8	mg	15%
Pantothenic acid	0,9	mg	15%
Vitamin B6	0,21	mg	15%
Magnesium	11,3	mg	3%



Key Attributes:

1000mg BCAA | 2000mg L-carnitine | 11,3mg Mg | Vitamin E | Vitamin B6
Sweetened with stevia and sucralose | Completely sugar free

This drink combines magnesium to reduce fatigue, BCAAs for energy metabolism, vitamin B6 for mood enhancement, vitamin E for cognitive health, and L-Carnitine for energy and weight loss support.

Funny Bunny



Welcome to the joyful world of Funny Bunny, the fruit drink that makes every kid's day brighter and more fun!

PACKED WITH GOODNESS

Our Funny Bunny drinks are lovingly crafted to provide the ideal blend of taste and nutrition. Each bottle is filled with a healthy mix of fruits and enriched with essential vitamins to support the energetic lifestyle of your little ones.



EXCITING FLAVOURS KIDS ADORE

Funny Bunny comes in two fruit mixes that are sure to capture the hearts of kids and parents alike.

YELLOW FRUIT MIX

A sunny blend of citrus and tropical fruits, bursting with brightness, perfect for energising your child's morning.



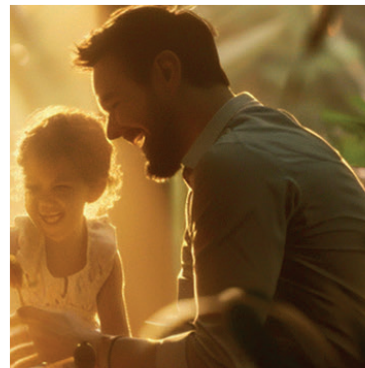
Average nutritional values		per 100 ml	
Energy		134 kJ / 31 kcal	
Fat		0 g	
- of which saturated fatty acids		0 g	
Carbohydrate		7,5 g	
- of which sugars		7,4 g	
Protein		<0,5 g	
Salt		<0,01 g	
Average vitamins		per 100 ml	
Niacin	2,7	mg	17%
Pantothenic acid	0,9	mg	15%
Vitamin B6	0,3	mg	21%
Vitamin B1	0,21	mg	19%
Folic acid	30	µg	15%
Biotin	22,5	µg	45%

RED FRUIT MIX

A sweet and tangy combination of berries and red fruits, rich in flavour and colour, making it a wonderful treat for lunchtime refreshment.



Average nutritional values		per 100 ml	
Energy		140 kJ / 33 kcal	
Fat		0 g	
- of which saturated fatty acids		0 g	
Carbohydrate		8,0 g	
- of which sugars		7,8 g	
Protein		<0,5 g	
Salt		<0,01 g	
Average vitamins		per 100 ml	
Niacin	2,7	mg	17%
Pantothenic acid	0,9	mg	15%
Vitamin B6	0,3	mg	21%
Vitamin B1	0,21	mg	19%
Folic acid	30	µg	15%
Biotin	22,5	µg	45%

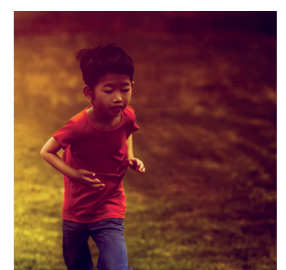


DESIGNED FOR FUN AND CONVENIENCE

The Bunny-shaped bottle isn't just fun; it's designed with kids in mind. Easy to hold, drink from, and pack in any school lunchbox. The distinctive shape makes it a favourite among children, encouraging them to drink more water and healthy juices throughout their day.

SAFETY COMES FIRST

At Gramex Drinks, we are committed to providing products that are both safe and of the highest quality. Funny Bunny is produced in our state-of-the-art facility using the latest in beverage technology.



sconto



PURE, ENJOYABLE, PERFECTLY SUGAR FREE

We offer a wide range of fruit drinks and syrups under the Sconto and Sconto Premium brands. Every bottle offers the joy of fruit flavours, many without added calories, allowing you to indulge in your beverage preferences without that guilty feeling.



Sconto Fruit Drinks 2,0 litre

Sconto fruit drinks are an exciting range of refreshing fruit drinks full of flavour and guaranteed to quench your thirst. Sconto fruit drinks are low calorie and completely sugar free. Our flavours include apple, apple-pear, multifruit and peach.

SCONTO APPLE FLAVOURED, SUGAR FREE, NON CARBONATED, FRUIT DRINK WITH SWEETENERS 2 LITRE

Average nutritional values	per 100 ml
Energy	5 kJ / 1 kcal
Fat	0 g
- of which saturated fatty acids	0 g
Carbohydrate	<0,5 g
- of which sugars	<0,5 g
Protein	0 g
Salt	<0,1 g

Fruit content : 1%



SCONTO APPLE-PEAR FLAVOURED, SUGAR FREE, NON CARBONATED,
FRUIT DRINK WITH SWEETENERS 2 LITRE

Average nutritional values	per 100 ml
Energy	5 kJ /1 kcal
Fat	0 g
- of which saturated fatty acids	0 g
Carbohydrate	<0,5 g
- of which sugars	<0,5 g
Protein	0 g
Salt	<0,1 g

Fruit content : 1%



SCONTO PEACH FLAVOURED, SUGAR FREE, NON CARBONATED,
FRUIT DRINK WITH SWEETENERS 2 LITRE

Average nutritional values	per 100 ml
Energy	5 kJ /1 kcal
Fat	0 g
- of which saturated fatty acids	0 g
Carbohydrate	<0,5 g
- of which sugars	<0,5 g
Protein	0 g
Salt	<0,1 g

Fruit content : 1%



SCONTO MULTIFRUIT FLAVOURED, SUGAR FREE, NON CARBONATED,
FRUIT DRINK WITH SWEETENERS 2 LITRE



Average nutritional values	per 100 ml		
Energy	5 kJ /1 kcal		
Fat	0 g		
- of which saturated fatty acids	0 g		
Carbohydrate	<0,5 g		
- of which sugars	<0,5 g		
Protein	0 g		
Salt	<0,1 g		
Average vitamins	per 100 ml		
		NRV*%	
Niacin	2,7	mg	17%
Pantothenic acid	0,9	mg	15%
Vitamin B6	0,3	mg	21%
Vitamin B1	0,21	mg	19%
Folic acid	30	µg	15%
Biotin	22,5	µg	45%

Fruit content : 1%

Sconto Flavoured Syrups 2,0 litre

Our range of flavoured syrups provide a delicious and value for money drink. Just add water to create a really tasty option which is both low calorie and sugar free. Sconto flavoured syrups come in orange and strawberry flavours.

SCONTO ORANGE FLAVOURED SYRUP WITH SWEETENERS 2 LITRE

Average nutritional values	per 100 ml
Energy	19 kJ /4 kcal
Fat	0 g
- of which saturated fatty acids	0 g
Carbohydrate	0 g
- of which sugars	0 g
Protein	0 g
Salt	<0,01 g



SCONTO STRAWBERRY FLAVOURED SYRUP WITH SWEETENERS 2 LITRE

Average nutritional values	per 100 ml
Energy	19 kJ /4 kcal
Fat	0 g
- of which saturated fatty acids	0 g
Carbohydrate	0 g
- of which sugars	0 g
Protein	0 g
Salt	<0,01 g



Sconto lemon juice 1 litre

With 40% fruit content Sconto lemon juice is an all year round favourite.

Average nutritional values	per 100 ml
Energy	54 kJ / 13 kcal
Fat	0 g
- of which saturated fatty acids	0 g
Carbohydrate	0,9 g
- of which sugars	0,9 g
Protein	<0,5 g
Salt	<0,01 g



Sconto Premium Fruit Syrups 0,7 litre

Our premium syrup range is made with the finest fruits and bursting with flavour. Just add water to create a delicious fruit drink. Available in sugar and sugar free versions, our premium syrups are sure to satisfy even the most discerning palates. Our flavours include orange, strawberry, raspberry and mango.


SCONTO PREMIUM ORANGE FLAVOURED FRUIT SYRUP WITH SUGAR AND SWEETENERS 0,7 LITRE

Average nutritional values	per 100 ml
Energy	290 kJ /68 kcal
Fat	0 g
- of which saturated fatty acids	0 g
Carbohydrate	15,6 g
- of which sugars	14,7 g
Protein	0 g
Salt	<0,01 g



SCONTO PREMIUM RASPBERRY FLAVOURED FRUIT SYRUP WITH SUGAR AND SWEETENERS 0,7 LITRE

Average nutritional values	per 100 ml
Energy	305 kJ /72 kcal
Fat	0 g
- of which saturated fatty acids	0 g
Carbohydrate	16,6 g
- of which sugars	15,6 g
Protein	0 g
Salt	<0,01 g



SCONTO PREMIUM STRAWBERRY FLAVOURED FRUIT SYRUP WITH SUGAR AND SWEETENERS 0,7 LITRE

Average nutritional values	per 100 ml
Energy	305 kJ /72 kcal
Fat	0 g
- of which saturated fatty acids	0 g
Carbohydrate	16,6 g
- of which sugars	15,6 g
Protein	0 g
Salt	<0,01 g



SCONTO PREMIUM MANGO FLAVOURED FRUIT SYRUP WITH SWEETENERS 0,7 LITRE

Average nutritional values	per 100 ml
Energy	116 kJ /27 kcal
Fat	<0,1 g
- of which saturated fatty acids	<0,1 g
Carbohydrate	5,6 g
- of which sugars	5,0 g
Protein	<0,1 g
Salt	<0,01 g




SCONTO PREMIUM ORANGE FLAVOURED FRUIT SYRUP WITH SWEETENERS 0,7 LITRE

Average nutritional values	per 100 ml
Energy	117 kJ /28 kcal
Fat	0 g
- of which saturated fatty acids	0 g
Carbohydrate	5,4 g
- of which sugars	4,9 g
Protein	0 g
Salt	<0,01 g



SCONTO PREMIUM RASPBERRY FLAVOURED FRUIT SYRUP WITH SWEETENERS 0,7 LITRE

Average nutritional values	per 100 ml
Energy	110 kJ /26 kcal
Fat	0 g
- of which saturated fatty acids	0 g
Carbohydrate	5,4 g
- of which sugars	4,8 g
Protein	0 g
Salt	<0,01 g



Private Label and Contract Filling

At Gramex Drinks we manufacture private label beverages for Central Europe's leading retailers.

PRIVATE LABEL PRODUCTS CUSTOM MADE TO YOUR REQUIREMENTS

We can manufacture products according to the recipes provided by the retailer. Alternatively our in house product development team can develop products to meet all requirements.



CONTRACT FILLING

At Gramex Drinks we provide contract filling services for a range of clients from international beverage brand owners to local start ups and entrepreneurs. We can provide a simple filling service through to complete supply chain solutions.



SUSTAINABLE SUPPLY CHAIN

We purchase top quality raw materials and packaging from throughout the world in a sustainable manner. We work closely with our suppliers to ensure the most economic and efficient solutions.

ALL TYPES OF PET PACKAGING ARE AVAILABLE TO MEET YOUR SPECIFIC NEEDS



	Carbonated drinks			Aseptic drinks				Still drinks with preservatives			
	500 ml	1500 ml	2000 ml	500 ml	700 ml	1000 ml	1500 ml	500 ml	1000 ml	1500 ml	2000 ml
Minimum filling quantities *	30 000	45 000	45 000	36 000	54 000	54 000	36 000	8 000	8 000	12 000	16 000
Minimum sales quantities **	180 000	270 000	270 000	216 000	324 000	324 000	216 000	48 000	48 000	72 000	96 000

* This is the minimum production batch per flavour.

** This is the minimum annual order volume per year for all flavours.

OUR LOGISTICS SERVICES ARE AT YOUR DISPOSAL

We offer a full and flexible logistics service to our customers including warehousing, transport and other support services.



ASEPTIC FILLING EXPERTISE

Over the past twenty years we have made significant investment in aseptic beverage filling both in terms of technology and developing our expertise.



HOW TO CONTACT US



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